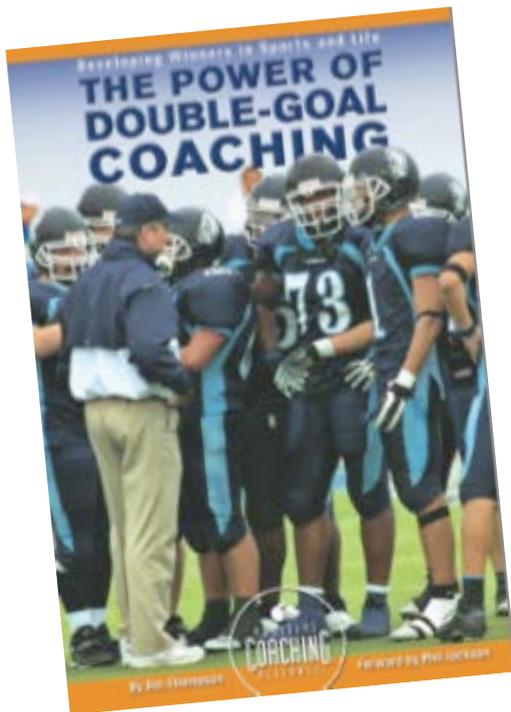


COACH WORKSHOP

“Double-Goal Coach®: Coaching for Winning and Life Lessons”

This interactive workshop begins by defining the Double-Goal Coach™ as one who strives to win and works to prepare his/her team to play at its highest level, and, at the same time, teaches life lessons (teamwork, dedication, bouncing back from mistakes, etc.) to his/her players.

Coaches will receive a Double-Goal Coach certification card upon completion of the workshop.



Every participant will receive a copy of the new *Power of Double-Goal Coaching* book from PCA Executive Director, Jim Thompson. (while supplies last)

This book provides 70 concise pages of practical ideas and tools to help coaches –from pee-wees to varsity – succeed with their dual role: to prepare their team to win, and to use competition to teach life lessons.



**BETTER ATHLETES
BETTER PEOPLE**

DATE: Friday, March 23, 2018

TIME: 7:00 p.m. – 9:00 p.m.

LOCATION: Warren County
Community Center

ADDRESS: 538 Villa Ave.
Front Royal, VA 22630

CONTACT: 540-635-1021

"I have attended PCA workshops on 3 separate occasions. Every workshop I learned something new. I feel the program is very dynamic and vital for anyone interested in coaching and making a positive impact on today's youth."

-- Kevin Chapman, Antelope Valley Sheriff & YMCA Coach